## Message Text

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INFO OCT-01 EUR-12 IO-13 ISO-00 SSO-00 INRE-00 ICAE-00 NSCE-00 AGRE-00 CEA-01 CIAE-00 COME-00 DODE-00 FRB-03 H-01 INR-10 INT-05 L-03 LAB-04 NSAE-00 PA-01 CTME-00 AID-05 SS-15 STR-07 ITC-01 TRSE-00 SP-02 SOE-02 OMB-01 DOE-15 OIC-02 BIB-01 FCC-01 OTPE-00 DOEE-00 /114 W

-----106732 121348Z /40

O R 121313Z JUL 78 FM AMEMBASSY LONDON TO SECSTATE WASHDC IMMEDIATE 8011 INFO AMEMBASSY PARIS USMISSION GENEVA

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USOECD USMTN

E.O. 11652: N/A TAGS: ETRD, UK

SUBJECT: UK TV BROADCASTING RESTRICTIONS

REF: GENEVA 10530 (NOTAL)

- 1. WE HAVE TALKED WITH HOWARD KASHAN OF VIACOM LONDON (THE SOURCE OF THE INFORMATION IN PARA L OF REFTEL) AND WITH THE INDEPENDENT BROADCASTING AUTHORITY. IBA HAS NOT YET PUBLISHED ITS ANNOUNCEMENT ON PROGRAMMING QUOTAS BUT WILL DO SO IMMINENTLY. KARSHAN OBTAINED HIS INFORMATION "INFORMALLY" AND IS STILL HOPING TO GET THE ACTUAL TEXT.
- 2. WE SUSPECT THAT THE ANNOUNCEMENT WILL BE AS DESCRIBED BY VIACOM. E/C MINISTER WILL BE HAVING LUNCH LIMITED OFFICIAL USE

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WITH PERMANENT SECRETARY AND DEPUTY SECRETARIES OF DEPT. OF TRADE ON THURSDAY, AND WITH FCO DEPUTY UNDER SECRETARY BUTLER ON FRIDAY AND WILL RAISE THIS ISSUE. IT WOULD SEEM TO US, HOWEVER, THAT A DIPLOMATIC NOTE SHOULD NOT BE SENT HMG UNTIL WE HAVE OFFICIAL CONFIRMATION THAT THE IBA ANNOUNCEMENT'S CONTENTS ARE AS STATED BY KARSHAN--CONFIRMATION WHICH EMBASSY IS SEEKING BUT

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HAS NOT YET OBTAINED.

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: BROADCASTING Control Number: n/a Copy: SINGLE Draft Date: 12 jul 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: RELEASED Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW

Disposition Date: 20 Mar 2014 Disposition Event:

Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON10971
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Review Action: RELEASED, APPROVED Review Content Flags:

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